

Category	VOLU.LIFT™	Biotech Longevity Crème	Barrier Repair Recovery Balm	VITAL C Hydrating Repair Crème	BIOME+ Smoothing Cloud Crème
Primary Purpose	Restore facial volume, lift, and elasticity	Advanced anti-aging renewal + skin strengthening	Intensive barrier repair + post-procedure recovery	Deep hydration + brightening + antioxidant repair	Microbiome support + smoothing + lightweight hydration
Best For	Volume loss, deflation, sagging, GLP-1 facial changes	Aging, thinning, or depleted skin needing clinical correction	Compromised, irritated, or post-treatment skin	Dry, dull, sensitive, or environmentally stressed skin	Normal-combination skin needing hydration + barrier balance
Key Technologies	XOSM™ antioxidants, L-ornithine, bakuchiol, multi-weight HA	Biotech peptides, stabilized retinol, growth factors, HA complex	Ceramides, essential lipids, soothing botanicals, occlusive protectants	Vitamin C complex, hyaluronic acid, nourishing oils	Fermented squalane, microbiome-friendly prebiotics, cloud-cream texture
Main Benefits	Restores fullness, improves elasticity, smooths wrinkles	Improves firmness, reduces wrinkles, enhances renewal	Rebuilds barrier, reduces redness, accelerates recovery	Brightens, hydrates, softens lines, calms sensitivity	Balances microbiome, smooths texture, hydrates without heaviness
Texture	Lightweight cream-serum hybrid	Rich, elegant crème	Cushioning, protective balm	Rich, creamy, nourishing	Soft, airy, cloud-like cream

Skin Feel After Use	Plump, lifted, bouncy	Smooth, firm, renewed	Calm, soothed, protected	Hydrated, glowing, comforted	Soft, balanced, hydrated, non-greasy
Ideal Use Case	Clients with facial deflation or contour loss	Clients seeking clinical-grade anti-aging correction	Clients recovering from peels, microneedling, lasers, or with barrier damage	Clients needing hydration, radiance, and antioxidant support	Clients wanting lightweight hydration + microbiome support
When to Use	AM/PM under moisturizer	PM	AM/PM as needed; essential post-procedure	AM/PM; excellent daily moisturizer	AM/PM; ideal daily moisturizer
Strength Level	High-performance but gentle	Strongest corrective formula	Most reparative and soothing formula	Gentle but highly effective	Gentle, balancing, daily-use formula
Not Ideal For	Very oily skin	Extremely sensitive or retinol-intolerant skin	Acne-prone clients avoiding occlusives	Very oily or acne-prone skin	Very dry or severely compromised skin